



## Partnering with NAFP

We are seeking treasury and finance champions to power our organization and support us in achieving our mission. In exchange and appreciation, we commit to honoring our sponsors through promotion, direct connections to regional industry professionals and thought leadership opportunities.



## Mission

Enhancing the quality of the financial profession in Nebraska and the surrounding area by championing sound industry standards, providing educational opportunities, and disseminating best practices to our members and the financial community at large.



## Who We Are

A regional affiliate of the Association for Financial Professionals (AFP), the Nebraska AFP (founded in 1984) is a nonprofit organization serving the treasury and finance industry. NAFP is a local forum providing education, communications, and networking opportunities to improve the profession.



## Who We Serve

Membership is made up of Corporate Treasurers, Cash Managers, Commercial Bankers, Consultants, Providers of Treasury Management Products and Services, Government and Municipalities, and Not for Profit organizations. Nebraska is well known for attracting the following industry sectors: Biotech / life science, Transportation / Logistics, Software / Technology, Financial Services / Insurance, R&D and Engineering, Health Services, Manufacturing, Business Management / Administrative Services



## Membership

Our members represent companies and organizations such as Valmont, Nebraska Furniture Mart (NFM), USBank, Berkshire Hathaway, Affiliated Foods Northwest, ConAgra Foods, Mutual of Omaha, Omaha Foods, HobbyTown USA, Kiewit Corporation, Union Pacific and West Teleservices Corporation.





## Sponsorship Opportunities

Annual Power Sponsorship Levels				
	<b>Bronze</b> <b>\$500.00</b>	<b>Silver</b> <b>\$1,000.00</b>	<b>Gold</b> <b>\$2,000.00</b>	<b>Platinum</b> <b>\$3000</b>
	Logo displayed on NAFP Website	Logo displayed on NAFP Website	Logo displayed on NAFP Website	Logo displayed on NAFP Website
	Distribution of Materials at Annual Conference	Distribution of Materials at Annual Conference	Distribution of Materials at Annual Conference	Distribution of Materials at Annual Conference
	Logo and verbal recognition at all events	Logo and verbal recognition at all events	Logo and verbal recognition at all events	Logo and verbal recognition at all events
		One complimentary registration to the Annual Conference	Two complimentary registrations to the Annual Conference	Five complimentary registrations to the Annual Conference for team or clients + 1 gifted registration
		Logo link to Company Website	Logo link to Corp Website or Key Contact Email	Logo link to Corp Website or Key Contact Email
			Preferential Speaking Opportunity at a monthly meeting	Preferential Speaking Opportunity at a Monthly Meeting + Annual Financial Forum
NAFP Annual Conference Sponsorship: <b>PREMIER: \$3000 / SPONSOR: \$1500</b>				
<b>Premier</b>	Thought Leadership Contribution (Presentation, Panelist, Moderator)	5 Conference Registrations for team or clients + 1 gifted registration	Co-Branded giveaway (up to \$10 pp or \$500 prize)	Acknowledgement as Premier Sponsor at Conference, on Program and Website
<b>Sponsor</b>	Thought Leadership Contribution (Presentation, Panelist, Moderator)	2 Conference Registrations for team or clients	Option for giveaway or prize (at company's expense)	Acknowledgement as Sponsor at Conference, on Program and Website
Monthly Webinar / On-Site Meeting Sponsorships: <b>\$250 / \$800</b>				
	Thought Leadership Contribution (Presentation, Panelist, Moderator)		Acknowledgement from NAFP Leadership On Presentation and on Website	

*Thank you for the opportunity to work together to design a sponsorship that maximizes promotion of your brand, thought leadership, and solutions.*